

MOTHER TERESA

INSTITUTE OF SCIENCE AND TECHNOLOGY





CERTIFICATE

This is to certify that the project titled "A STUDY ON CONSUMER BEHAVIOUR WITH REFERENCE TO BIG BAZAAR submitted in partial fulfillment for the award of Degree of Master of Business Administration was carried out by G. VENKATESWARA RAO under my guidance.

MBA,M.Phil,(Ph.D)

(Project Guide)

3/c

Head of the Department

W. K. V. RAMA MURTHY, M.B.A. Ph.O.

Oepartment of M. Professor.

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EXPERNAL EXAMINER

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