

## MOTHER TERESA INSTITUTE OF SCIENCE AND TECHNOLOGY

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CERTIFICATE

This is to certify that the project titled "A STUDY ON COUSTOMER RELATIONSHIP MANGEMENT IN BANKING SECTOR WITH REFERENCE TO IDFC BANK, submitted in partial fulfillment for the award of Degree of Master of Business Administration was carried out by A. RAJESWARI under my guidance.

Dr. K.V.RAMA MURTHY

MBA,Ph.D

(Project Guide)

Head of the Department

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